

HOUSE **HOF**C FANCENTRO



Sponsorship Opportunities

House of FanCentro brings content creators and brands closer together. HOFC events are designed to create unique collaborations between models, influencers, mainstream photographers and brands.

Influencer marketing is an extremely powerful tool for any brand, yet it can be difficult for brands to execute a successful influencer marketing campaign alone. HOFC events provide many exciting possibilities which allow brands to connect with their audiences using the social reach of the influencers and models that we work with.

The HOFC team are experts in influencer marketing and works closely with collaborating brands to create custom influencer sponsorship opportunities. Most brands we work with prefer to create custom sponsorship packages with us, built around their unique needs in order to achieve the best results possible. We also offer standard packages detailed below, which can be purchased as described or used simply as an idea of what a package could consist of.







Custom Package

Our influencer marketing specialists will work with you to create the perfect campaign for your brand. We are skilled and experienced in creating opportunities for brands to collaborate with influencers in order to achieve the best results. The opportunities available to brands at HOFC events are boundless and creative solutions can be developed according to your specific brief.

Prices for custom sponsorship packages depend on individual needs and requirements.



Influencer Marketing PromotionPackage

\$9.900

With our Influencer Marketing Promotion Package, brands collaborate with our influencers using influencer gift bags. Fifty branded gift bags will be given to the highest-ranking influencers on our platform. Participating influencers will make two posts each about your product on their social media accounts, as well as positive reviews, promoting your brand and giving you the level of exposure you deserve.

Give top influencers the opportunity to try your product, receive positive reviews on social media and receive;

- Three stories from each influencer: one for receiving the product (unboxing), one for trying the product and one for feedback
- One feed post using the product
- Positive reviews tagging your brand from each influencer participating.



Optimized Content Creation Package

\$10,500

With our Optimized Content Creation Package, brands can create a huge amount of content quickly and easily using our professional influencers and photographers in a stunning location. Get quality photos, videos and phone content of our top influencers with your branding and product. **Receive all aspects of the Influencer Marketing Promotion Package, plus;**

- Hundreds of photos with our top influencers with your branding and product
- Ten 30-second videos content featuring influencers with your branding and product
- Thirty pieces of phone content with our top influencers with your branding and product
- One Instagram Live video from participating influencers showcasing your product
- Support from our mainstream media team, specialized in content creation (available for 2 hours per day for 3 days)
- Two photographers and one videographer to work in collaboration with your marketing team to achieve the look and feel you desire
- Management and logistics of content creation with models
- One minute edited video trailer of your experience
- Entrance to the official HOFC party for you and your team
- 10 free tickets for your own guests so you don't have to invest in your own party for your main clients or vendors.
- Mention in PR coverage as a sponsor



House Party Sponsor

\$10.000

Our party sponsorship package is the perfect opportunity to showcase your brand! As a sponsor, you'll host one of two party events where models and influencers will gather after a day of shooting content. Choose from our Yoga and Wellness Party (1 sponsorship available) and our Sandungueo Party (1 sponsorships available).

Prominently feature your brand and products in one of our parties with our top influencers;

- Feature your products in our swag bags with your own swag
- Display your own branded banner
- Mention in PR coverage as a sponsor
- Entrance to the official HOFC party for you and your team
- 20 free extra tickets for your guests so you don't have to invest in your own party for your main clients or vendors



HOFC Closing Party Sponsor

(Join HOFC's closing party and FanCentro's 3rd anniversary!)

\$15,000

Attend the main event by sponsoring House of FanCentro's closing party. As a sponsor with this package, you'll receive the highest level of exposure possible.

- Feature your products in our swag bags with your own swag
- Create your own giveaway or game with price that you want to offer (such as a trip, a free month of your product, discounts, etc)
- Appear on our main party banners
- Have your own branded banner positioned prominently for maximum exposure during the party
- Mention in PR coverage as a sponsor
- Appear in our live videos during the party.
- Feature your logo on party invites
- Feature your logo on all marketing and promotional materials related to the party
- Branded edibles (food as in cupcakes, sweets, etc)
- Branded dining ware (napkins, cutlery, cups, etc..)
- Entrance to the official HOFC party for your team
- 20 free extra tickets for your own guests so you don't have to invest in your own party for your main clients or vendors.

The sponsorship package ideas detailed above are available as described, or they can be customised to suit your specific needs. HOFC's influencer marketing experts can create any type of sponsorship package for your brand, tailored especially to you. Please contact the HOFC team today to discuss your requirements and create the perfect opportunities to showcase your brand at our events.



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